

**VALLEY SANITARY DISTRICT  
MINUTES OF REGULAR BOARD MEETING  
April 27, 2021**

*Valley Sanitary District conducted this meeting in accordance with California Governor Newsom's Executive Orders N-29-20 and COVID-19 protocols.*

A regular Board Meeting of the Governing Board of Valley Sanitary District (VSD) was held via videoconference, on Tuesday, April 27, 2021.

**1. CALL TO ORDER**

President Sear called the meeting to order at 1:02 p.m.

**1.1 Roll Call**

Directors Present:

Debra Canero, Dennis Coleman, Mike Duran, Scott Sear, William Teague

Staff Present:

Beverli Marshall, General Manager, Holly Gould, Jeanette Juarez, Ron Buchwald, Anna Bell, and Robert Hargreaves, Best Best & Krieger

**1.2 Pledge of Allegiance**

**2. PUBLIC COMMENT**

*This is the time set aside for public comment on any item not appearing on the agenda. Please notify the Secretary in advance of the meeting if you wish to speak on a non-hearing item.*

---

None.

**3. CONSENT CALENDAR**

3.1 Approve April 13, 2021 Regular Meeting and April 20, 2021 Special Meeting Minutes

3.2 Approve Warrants for April 8 through April 21, 2021

3.3 Accept Monthly Financial Report for Period Ending March 31, 2021

**ACTION TAKEN:**

**MOTION:**

Director Duran a motion to approve the consent calendar items as presented. Director Teague seconded the motion. Motion carried unanimously.

**MINUTE ORDER NO. 2021-3095**

#### **4. NON-HEARING ITEMS**

##### **4.1 The NELAC Institute (TNI) Laboratory Compliance Presentation by Anna Bell, Laboratory & Compliance Supervisor**

---

Anna Bell, Laboratory & Compliance Supervisor, gave a presentation to the Board about The NELAC Institute (TNI). The presentation included an explanation of the Environmental Laboratory Accreditation Program (ELAP), the program deficiencies that were identified and led to the TNI regulations that will improve the effectiveness of ELAP. She presented the timeline of when the District's lab must meet these new guidelines and the work that will go into it. The Board thanked Anna for her very informative presentation.

##### **4.2 Adopt the Brand & Image Use Policy**

---

Beverli Marshall, General Manager, reported that in April 2020 the Board asked staff to develop a plan to build a brand for the District and to ensure that the public knows it. The first step was to develop a new logo for the District, which was completed and adopted by the Board on March 24, 2020. Staff implemented the new logo and applied it to VSD vehicles, uniforms, hats, business cards, and other District items. The next step in the rebranding process is to ensure that the VSD brand is used appropriately and reflects positively on the District. With that in mind, staff drafted the Brand & Image Use Policy. The purpose of the Policy is to establish and strengthen the VSD brand through a unified message, repetition, and consistency. At the Board meeting on March 23, 2021, the Board requested that staff send out a survey to employees and their families to allow input into the selection of a tagline. After analyzing the responses to the survey, the consensus of the Board was to go with the most popular option "Giving Water Another Chance".

#### **ACTION TAKEN:**

**MOTION:** Secretary Canero made a motion to adopt the Brand & Image Use Policy.  
Director Duran seconded the motion. Motion carried by the following roll call vote:  
AYES: Canero, Coleman, Duran, Sear, Teague  
NOES: None  
**MINUTE ORDER NO. 2021-3096**

#### **5. GENERAL MANAGER'S ITEMS**

---

Beverli Marshall, General Manager, requested direction from the Board on transitioning back to in person board meetings. The Board feels the best option for now, is to conduct a hybrid meeting, still utilizing Zoom for those that are not yet comfortable with attending in person.

#### **6. COMMITTEE REPORTS**

---

Vice President Coleman gave report of the East Valley Reclamation Authority Meeting that was held on April 26, 2021. At the meeting, the EVRA Board received the fiscal year 2019/20 audited financial statements and the fiscal year 2020/21 mid-year budget report. He also updated the Board on the presentation made by Reymundo Trejo, Assistant General Manager at Indio Water Authority, and Brian Villalobos, from Geoscience Support Services, Inc. The report stated that well injection appears to be feasible at the VSD site. It is recommended to postpone the bore drilling phase until staff can meet with

the regulatory agencies that will impact the permits this project will require. The EVRA Board voted to approve staff to meet with the Regional Water Quality Control Board (RWQCB) and the State Water Resources Control Board (SWRCB) to discuss the Recycled Water Project.

## **7. DIRECTOR'S ITEMS**

Director Teague inquired about setting up a tour for a group of residents from Indian Palms Country Club. The Board thanked Anna Bell for her expertise and report on the NELAC Institute.

## **8. INFORMATIONAL ITEMS**

May 2 – 7, 2021 is National Public Service Recognition Week, which was created in 1985 to honor those who serve as federal, state, county, and local government employees. You can find more information about this event at <https://psrw.ourpublicservice.org/>.

## **9. PUBLIC COMMENT**

*This is the time set aside for public comment on any item to be discussed in Closed Session. Please notify the Secretary in advance of the meeting if you wish to speak on an item.*

*None.*

## **10. CONVENE IN CLOSED SESSION**

*Items discussed in Closed Session comply with the Ralph M. Brown Act.*

10.1 Pursuant to Government Code Section 54954.5  
Public Employee Performance Evaluation  
Title: General Manager

The Board adjourned to closed session at 2:15 p.m.

## **11. CONVENE IN OPEN SESSION**

*Report out on Closed Session items*

The board reconvened to open session at 2:25 p.m. President Sear stated there was nothing to report.

## **12. ADJOURNMENT**

There being no further business to discuss, the meeting was adjourned at 2:25 p.m. The next regular Board meeting will be held on May 11, 2021.

Respectfully submitted,

Holly Gould, Clerk of the Board  
Valley Sanitary District