



Tuesday, March 19, 2024 at 1:00 PM
Valley Sanitary District Board Room
45500 Van Buren St., Indio, CA 92201

**COMMUNITY ENGAGEMENT
COMMITTEE MEETING
AGENDA**

Valley Sanitary District is open to the public and board meetings will be conducted in person. In addition to attending in person, members of the public may view and participate in meeting via the following:

Zoom link: <https://us06web.zoom.us/j/87927139986>

Meeting ID: 879 2713 9986

To address the Board of Directors during the virtual live session via zoom, please email the Clerk of the Board at hgould@valley-sanitary.org or, alternatively, during the specific agenda item or general comment period (i.e. non-agenda items), please use the "raise your hand" function in zoom in order to be recognized by the Clerk of the Board in order to provide comments in real time.

The Clerk of the Board will facilitate to the extent possible any email requests to provide oral testimony that are sent during the live meeting. Members of the public may provide Oral testimony in person or during the virtual live session and are limited to three minutes each. To address the Board in person please complete speaker request card located at in the Board Room and give it to the Clerk of the Board.

If you are unable to provide comments during the meeting, written public comments on agenda or non-agenda items may be submitted by email to the Clerk of the Board at hgould@valley-sanitary.org. Written comments must be received by the Clerk of the Board no later than 11:00 a.m. on the day of the meeting.

1. CALL TO ORDER
2. ROLL CALL
3. PLEDGE OF ALLEGIANCE
4. PUBLIC COMMENT
5. DISCUSSION / ACTION ITEMS
- 5.1 [APPROVE THE MINUTES FOR THE JANUARY 16, 2024, COMMUNITY ENGAGEMENT COMMITTEE](#)

MEETING

Recommendation: Approve

5.2 COMMUNITY ENGAGEMENT TOPICS OF DISCUSSION

Recommendation: Discussion

6. ADJOURNMENT

POSTED March 14, 2024

Holly Gould

Clerk of the Board

Valley Sanitary District

PUBLIC NOTICE

In compliance with the Americans with Disabilities Act, access to the Board Room and Public Restrooms has been made. If you need special assistance to participate in this meeting, please contact Valley Sanitary District (760) 235-5400. Notification 48 hours prior to the meeting will enable the District to make reasonable arrangements to ensure accessibility to this meeting (28 CFR 35.102-35.104 ADA TITLE II). All public records related to open session items contained on this Agenda are available upon request at the Administrative Office of Valley Sanitary District located at 45-500 Van Buren Street, Indio, CA 92201. Copies of public records are subject to fees and charges for reproduction.



Valley Sanitary District

DATE: March 19, 2024
TO: Community Engagement Committee
FROM: Jason Dafforn, General Manager
SUBJECT: APPROVE THE MINUTES FOR THE JANUARY 16, 2024, COMMUNITY ENGAGEMENT COMMITTEE MEETING

Suggested Action

Approve

Strategic Plan Compliance

GOAL 6: Improve Planning, Administration and Governance

Fiscal Impact

There is no fiscal impact from this item.

Environmental Review

This item does not qualify as a project for the purposes of CEQA.

Background

The minutes from the January 16, 2024, Community Engagement Committee meeting are presented for review and approval.

Recommendation

Approve the minutes from the January 16, 2024, Community Engagement Committee meeting.

Attachments

[16 Jan 2024 Minutes.edited.pdf](#)

**VALLEY SANITARY DISTRICT
COMMUNITY ENGAGEMENT COMMITTEE
REGULAR MEETING MINUTES**
January 16, 2024

A meeting of the Valley Sanitary District (VSD) Community Engagement Committee was held at 45-500 Van Buren Street in Indio, California, on Tuesday, January 16, 2024.

1. CALL TO ORDER

Chairperson Sear called the meeting to order at 1:00 p.m.

2. ROLL CALL

Directors Present:

Chairperson Scott Sear, Committee Member Mike Duran

Staff Present:

Jason Dafforn, General Manager; and Holly Gould, Clerk of the Board

3. PLEDGE OF ALLEGIANCE

4. PUBLIC COMMENT – None

5. DISCUSSION / ACTION ITEMS

5.1 Approve Minutes for November 21, 2023, Community Engagement Committee Meeting

Committee Member Duran motioned to approve the November 21, 2023, Community Engagement Committee Meeting minutes. Chairperson Sear seconded the motion. The motion carried unanimously.

5.2 Select a Committee Chairperson

Committee Member Mike Duran nominated Scott Sear as the Community Engagement Committee Chairperson for 2024.

5.3 Community Engagement Topics of Discussion

Jason Dafforn, General Manager, gave an update on the community engagement events. He stated that he attended the grant presentation for the City of Coachella, and the District was a Title Sponsor for the 75th Rotary Celebration. The District received excellent placement in the event brochure. The District hosted Shayra Hernandez from Congressman Ruiz's office for a

visit. The Committee reviewed the December Communication Summary and the February and March Social Media Schedule. The Committee discussed upcoming events, including the Desert Recreation Foundation's Bowling Tournament, the CASA Winter Conference, Indio High School tours, and the CASA DC Forum. Mr. Dafforn stated his first General Manager Quarterly Report will be emailed soon. He also informed the Committee of a possible tenet for the Wild Bird Center property. He will bring more information on this at the next board meeting. The Committee reviewed the fact sheets for the Recycled Water Project, Biosolids Conversion Project, Laboratory Building Project, and Training Building Project. These sheets will be utilized as public outreach materials. The Committee discussed the date for the 100-Year Celebration. The date with the least number of conflicts is Thursday, November 20, 2025. The planning budget for this event will be included in the Fiscal Year 2024/25 budget, and the event will be budgeted in the 2025/26 budget. Chairperson Sear stated that he would like to explore expanding the Community Engagement Committee to include legislative updates and efforts.

6. ADJOURNMENT

There being no further business to discuss, the meeting adjourned at 2:00 p.m. The next regular committee meeting will be on March 19, 2024.

Respectfully submitted,
Holly Gould, Clerk of the Board
Valley Sanitary District



Valley Sanitary District

DATE: March 19, 2024
TO: Community Engagement Committee
FROM: Jason Dafforn, General Manager
SUBJECT: COMMUNITY ENGAGEMENT TOPICS OF DISCUSSION

Suggested Action

Discussion

Strategic Plan Compliance

GOAL 4: Increase Community Understanding and Support

Fiscal Impact

There is no fiscal impact with this report.

Environmental Review

This is not a project as defined by CEQA. No further actions is required.

Background

Staff will provide updates on the following items for discussion and direction.

1. Prior community engagement events, results and feedback
2. Upcoming community engagement events
3. Upcoming social media plan
4. Federal Lobbying Update
5. State Lobbying Update
6. Other

Recommendation

Discuss and provide direction to staff.