

Board of Directors Regular Meeting Tuesday, April 27, 2021 at 1:00 PM Valley Sanitary District 45-500 Van Buren Street, Indio, CA 92201

#### \*\*\*\*\*SPECIAL NOTICE – VIA VIDEOCONFERENCE\*\*\*\*\*

Pursuant to the Governor's Executive Order N-25-20 issued on March 4, 2020 and N-29-20 issued on March 18, 2020; the Board of Directors regular meeting will be conducted remotely through Zoom. **Members of the public wanting to participate in the open session of the meeting may do so via the following Zoom registration link:** <u>https://zoom.us/j/99357200274</u> Meeting ID: 993 5720 0274 or by calling 669-900-9128 or 253-215-8782. Members of the public wanting to address the Board, either during public comment or for a specific agenda item, or both, are requested to send an email notification no later than 12:30 p.m. on the day of the meeting to the Valley Sanitary District's Clerk of the Board at <u>hgould@valley-sanitary.org</u>.

#### 1. CALL TO ORDER

Page

- 1.1. Roll Call
- 1.2. Pledge of Allegiance

#### 2. PUBLIC COMMENT

*This is the time set aside for public comment on any item not appearing on the agenda. Please notify the Secretary in advance of the meeting if you wish to speak on a non-hearing item.* 

#### 3. CONSENT CALENDAR

*Consent calendar items are expected to be routine and noncontroversial, to be acted upon by the Board of Directors at one time, without discussion. If any Board* 

member requests that an item be removed from the consent calendar, it will be removed so that it may be acted upon separately.

3.1.	Approve April 13, 2021 Regular and April 20, 2021 Special Meeting Minutes	4 - 9
	3.1 13 Apr 2021 Meeting Minutes.pdf 🖉	
	3.1 20 Apr 2021 Special Meeting Minutes.pdf 🔗	
3.2.	Approve Warrants for April 8 through April 21, 2021	10 - 11
	3.2 Warrants for April 8 to April 21, 2021.pdf 🖉	
3.3.	Accept Monthly Financial Report for Period Ending March 31, 2021	12 - 17
	3.3 Staff Report Monthly Financial Report for February 2021.pdf 🔗	
	Attachment A Monthly Income Summary - March 2021.pdf 🔗	
	Attachment B Combined Monthly Account Summary - March 2021.pdf	
	Attachment C Summary of Cash and Investments - March 2021.pdf	
N-HEAR	ING ITEMS	
4.1.	The NELAC Institute (TNI) Laboratory Compliance Presentation by Anna Bell, Laboratory & Compliance Supervisor	

4.2. Adopt the Brand & Image Use Policy
 <u>4.2 Staff Report Brand and Image Use Policy.pdf</u>
 <u>4.2 Attachment A Brand and Image Use Policy.docx</u>

#### 5. GENERAL MANAGER'S ITEMS

*General Manager's items not listed are for discussion only; no action will be taken without an urgency vote pursuant to State law.* 

#### 6. COMMITTEE REPORTS

#### 7. DIRECTOR'S ITEMS

4.

NO

Director's items not listed are for discussion only; no action will be taken without an

18 - 21

urgency vote pursuant to State law.

#### 8. INFORMATIONAL ITEMS

May 2 - 7, 2021 is National Public Service Recognition Week, which was created in 1985 to honor those who serve as federal, state, county, and local government employees. You can get more information about this event at <a href="https://psrw.ourpublicservice.org/">https://psrw.ourpublicservice.org/</a>.

#### 9. PUBLIC COMMENT

This is the time set aside for public comment on any item to be discussed in Closed Session. Please notify the Secretary in advance of the meeting if you wish to speak on an item.

#### 10. CONVENE IN CLOSED SESSION

Items discussed in Closed Session comply with the Ralph M. Brown Act

10.1. Pursuant to Government Code Section 54954.5. Public Employee Performance Evaluation - General Manager

#### 11. CONVENE IN OPEN SESSION

Report out on Closed Session items

#### 12. ADJOURNMENT

Pursuant to the Brown Act, items may not be added to this agenda unless the Secretary to the Board has at least 72 hours advance notice prior to the time and date posted on this notice.

#### VALLEY SANITARY DISTRICT MINUTES OF REGULAR BOARD MEETING

April 13, 2021

Valley Sanitary District conducted this meeting in accordance with California Governor Newsom's Executive Orders N-29-20 and COVID-19 protocols.

A regular Board Meeting of the Governing Board of Valley Sanitary District (VSD) was held via videoconference, on Tuesday, April 13, 2021.

#### 1. CALL TO ORDER

President Sear called the meeting to order at 1:00 p.m.

#### 1.1 Roll Call

Directors Present: Debra Canero, Dennis Coleman, Mike Duran, Scott Sear, William Teague

Staff Present: Beverli Marshall, General Manager, Holly Gould, Jeanette Juarez, Ron Buchwald, and Robert Hargreaves, Best Best & Krieger

Guests Present: Hugh Curtis, Desert Cornerstone Insurance Paul Fuller, Allied Public Risk

#### 1.2 Pledge of Allegiance

#### 2. PUBLIC COMMENT

This is the time set aside for public comment on any item not appearing on the agenda. Please notify the Secretary in advance of the meeting if you wish to speak on a non-hearing item.

None.

#### 3. CONSENT CALENDAR

- 3.1 Approve March 23, 2021, Regular Meeting Minutes
- 3.2 Approve Warrants for March 18 to April 7, 2021

#### ACTION TAKEN:

MOTION:Director Teague a motion to approve the consent calendar items as<br/>presented. Director Duran seconded the motion. Motion carried unanimously.<br/>MINUTE ORDER NO. 2021-3091

#### 4. NON-HEARING ITEMS

4.3 Annual Renewal of the Business Package Policy and Earthquake Policy for the Fiscal Year 2021/22 in an Amount Not to Exceed \$311,952

To accommodate our guests, President Sear moved item 4.3 for discussion first under the nonhearing items.

Hugh Curtis from Desert Cornerstone Insurance Service, Inc., and Paul Fuller from Allied Public Risk presented the Business Package Policy and the Earthquake Policy renewal. The 12-month coverage period is from July 1, 2021 – June 30, 2022. The Business Package Policy includes the Property, General Liability, Management Liability, Inland Marine, Auto and Umbrella coverage. The proposed renewal for July 1, 2021 is \$124,962. The Earthquake Policy renewal for July 1, 2021 is \$186,990. Mr. Fuller explained that due to social inflation, wildfires, and the uptick on employment practices left little room for negotiation this year.

#### ACTION TAKEN: MOTION:

Director Duran made a motion to delegate authority to the General Manager to negotiate and execute a contract with Desert Cornerstone Insurance Service, Inc. for the purchase of the Business Package Policy and the Earthquake Policy in an amount not to exceed \$311,952. Director Teague seconded the motion. Motion carried by the following roll call vote:
 AYES: Canero, Coleman, Duran, Sear, Teague NOES: None
 MINUTE ORDER NO. 2021-3092

4.1 Discuss Connection Fee Analysis and Provide Direction to Staff for Fiscal Year 2021/22

Jeanette Juarez, Business Services Manager, presented the District with the cost-of-services analysis and rate study for its wastewater service charges performed by NBS. NBS examined the sewer capacity fee analysis prepared in May of 2019, which is the basis of the current sewer capacity fee of \$4,400 per equivalent dwelling unit (EDU). NBS determined that there is a problem with the current calculation in that it understates the average gpd of flow, the lbs./day of COD, and the lbs./day of TSS. NBS's current update of the District's sewer rates confirmed that the most recent average residential winter water use is 306 gpd, which is 33% higher than the 230 gpd used in the May 2019 analysis for the current rate. Also, the lbs./day of COD and TSS are also proportionally higher at 306 gpd vs. 230 gpd. Adjusting the formula to the correct average values of gpd of flow, the lbs./day of COD, and lbs./day of TSS results in a Connection Capacity Charge of \$5,833 per EDU. Staff's recommendation is to add the proposed connection capacity charge to the Fiscal Year 2021/22 fee schedule and set a public hearing date for 05/25/21.

#### ACTION TAKEN: MOTION:

# Secretary Canero made a motion to authorize staff to add the proposed connection capacity charge to the Fiscal Year 2021/22 fee schedule and set a public hearing date for 05/25/21. Vice President Coleman seconded the motion. Motion carried by the following roll call vote:

AYES: Canero, Coleman, Duran, Sear, Teague NOES: None **MINUTE ORDER NO. 2021-3093** 

4.2 Authorize the General Manager to Amend the Contract with NBS for the Sewer Rate Study for an Additional \$19,720 for a Total Contract Amount Not to Exceed \$68,065

Beverli Marshall, General Manager, informed the Board the due to unexpected and significant data analysis that NBS had to perform to verify the water consumption and the estimated EDUs that would be used as the basis for sewer charges, original contract amount had to amend the contract to add \$19,720, for a total contract amount not to exceed \$68,065. The original cost for the study was \$48,345. To avoid a delay in completing the sewer rate study, and with the transition of primary consultants, the additional labor hours were not calculated and submitted prior to the work's completion. The actual cost of the overages was \$33,232 but since NBS did not request prior approval for this cost overrun, they have submitted an amended Scope and Cost of Services for \$19,720.

#### ACTION TAKEN: MOTION:

Director Duran made a motion to amend the contract with NBS for the sewer rate study for an additional \$19,720 and a total contract amount not to exceed \$68,065. Secretary Canero seconded the motion. Motion carried by the following roll call vote:
AYES: Canero, Coleman, Duran, Sear, Teague NOES: None
MINUTE ORDER NO. 2021-3094

#### 5. GENERAL MANAGER'S ITEMS

5.1 Monthly General Manager's Report – February 2021

Beverli Marshall, General Manager, informed the Board that Jeanette Juarez, Business Services Manager, presented the proposed sewer rate increase to the Indio City Council meeting. She stated that staff has been receiving feedback on the proposed rates but not too many protest letters.

#### 6. <u>COMMITTEE REPORTS</u>

- 6.1 Budget & Finance Committee Draft March 30, 2021 Special Meeting Minutes
- 6.2 Operation's Committee Draft April 6, 2021, Regular Meeting Minutes

Budget & Finance Committee Chair, Dennis Coleman, reported out on the meeting of March 30, 2021. He informed the board that Jeanette Juarez presented a power point presentation on the draft FY 2021/22 Operations and Maintenance and Capital Budget. The committee suggested minor recommendations to the presentation.

Operations Committee Chair, Ron Buchwald, reposted out on the meeting of April 6, 2021. The committee discussed the new asset management program and Mr. Buchwald presented a power point

presentation on the draft FY 2021/22 Capital Budget. The committee suggested minor recommendations to the presentation.

#### 7. DIRECTOR'S ITEMS

None.

#### 8. INFORMATIONAL ITEMS

A special budget workshop is scheduled for April 20, 2021 at 1:00 p.m. for the Board to go over the draft Fiscal Year 2021/22 O&M and Capital Budgets. There is an upcoming EVRA meeting scheduled for Monday, April 26, 2021 at 1:00 p.m.

#### 9. ADJOURNMENT

There being no further business to discuss, the meeting was adjourned at 2:10 p.m. The next regular Board meeting will be held on April 27, 2021.

Respectfully submitted,

Holly Gould, Clerk of the Board Valley Sanitary District

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#### VALLEY SANITARY DISTRICT MINUTES OF REGULAR BOARD MEETING

April 20, 2021

Valley Sanitary District conducted this meeting in accordance with California Governor Newsom's Executive Orders N-29-20 and COVID-19 protocols.

A special Board Meeting of the Governing Board of Valley Sanitary District (VSD) was held via videoconference, on Tuesday, April 30, 2021.

#### 1. CALL TO ORDER

President Sear called the meeting to order at 1:05 p.m.

1.1 Roll Call

Directors Present: Debra Canero, Dennis Coleman, Mike Duran, Scott Sear, William Teague

Staff Present: Beverli Marshall, General Manager, Holly Gould, Jeanette Juarez, and Ron Buchwald

1.2 Pledge of Allegiance

#### 2. PUBLIC COMMENT

This is the time set aside for public comment on any item not appearing on the agenda. Please notify the Secretary in advance of the meeting if you wish to speak on a non-hearing item.

None.

#### 3. CONSENT CALENDAR

None.

#### 4. NON-HEARING ITEMS

4.1 Discuss Draft Operations & Maintenance (O&M) and Capital Budget for Fiscal Year 2021/22 and Provide Direction to Staff

Jeanette Juarez, Business Services Manager, presented the FY22 Operating & Maintenance (O&M) and Capital Budget Power Point Presentation to the Board. The proposed draft O&M and capital budgets for FY22 are \$10,967,155 and \$15,912,465, respectively. The O&M budget encompasses such costs as wages, operating supplies, Ioan payments, insurance premiums, and other overhead costs to run day-to-day operations. The capital budget incorporates key projects to further advance the District's Capital Improvement Program (CIP). The CIP for FY22 includes the Reclaimed Water Phase 1 treatment upgrade project, the Influent Pump Station Rehabilitation Project and the Collection System Sewer Main Rehabilitation and Replacement Program. The presentation highlighted FY21 milestones,

the budget process and strategies, summaries of the operating and capital budgets, analysis of expenses, analysis of funding, proposed positions, and budget comparisons. After the presentation, the Board went through the draft budget department by department. They discussed variances and made recommendations. Ms. Juarez then presented the technical memo providing additional information, including a variance summary.

#### 5. GENERAL MANAGER'S ITEMS

None.

#### 6. <u>COMMITTEE REPORTS</u>

None.

#### 7. DIRECTOR'S ITEMS

None.

#### 8. INFORMATIONAL ITEMS

None.

#### 9. ADJOURNMENT

There being no further business to discuss, the meeting was adjourned at 4:06 p.m. The next regular Board meeting will be held on April 27, 2021.

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Respectfully submitted,

Holly Gould, Clerk of the Board Valley Sanitary District

#### DISBURSEMENTS Approved at the Board Meeting of April 27, 2021

	· ···· -· , -· -·	
9637 Paychex - Live Check	PR 04/02/2021 - 04/15/2021 PD 04/23/2021	\$1,473.02
9638 Paychex - Live Check	PR 04/02/2021 - 04/15/2021 PD 04/23/2021	\$7,153.22
39177 ABM Office Solutions, Inc	Work Stations Rental Fee - April 2021	\$1,476.79
39178 American Material Company 39179 American Red Cross	SS Cable First aid/CPR/AED Training - 03/24/2021	\$275.99 \$698.00
39180 Anna Bell	Boot Reimbursement	\$101.21
39181 Best, Best & Krieger	Legal Services - March 2021	\$3,455.29
39182 Brown Bear Corp.	DT700 Motor	\$1,677.04
39183 Carollo Engineering, Inc	*Sewer Siphon Replacement - March 2021	\$14,710.25
39184 Carquest Auto Parts	Carquest Charges - March 2021	\$528.76
39185 City of Indio	Plan Check Fee Sewer Siphon Project	\$1,785.00
39186 Creative Juicez	50% Deposit for Design Services	\$1,450.00
39187 Daniels Tire Service, Inc.	TPMS Replacement	\$107.70
39188 Dept. of Motor Vehicles	Pull Notice March 2021	\$2.00
39189 Desert Arc 39189 Desert Arc	Landscape Maintenance - April 2021 Janitorial Services - March 2021	\$800.00 \$2,533.68
39189 Desert Arc	Olive Tree Elimination	\$680.00
39189 Desert Arc	Irrigation Valve	\$250.00
39190 Desert Cornerstone Insurance Service, Inc	Commercial Insurance Package - 07/01/2021-06/30/2022	\$311,989.05
39191 Desert Hose & Supply	Brass Nozzle	\$974.80
39191 Desert Hose & Supply	Hose, Hose end, Swivel	\$597.06
39191 Desert Hose & Supply	Ball Valve	\$130.42
39192 Desert Sun Publishing Company	Notice of Public Hearing Publishing	\$420.20
39193 Duke's Root Control, Inc.	Root Control February 2021	\$14,840.56
39194 E.S. Babcock & Sons, Inc.	Biosolids Class B	\$381.00
39195 Eberhard Equipment	Front Tire Install Kabota Tractor	\$1,303.08
39196 Eisenhower Occupational Health 39197 Environmental Resource Associates	Employee Screening Coliform Microbe	\$155.00 \$360.53
39198 Fiesta Ford	Floor and Rear Seat Kit	\$689.91
39199 Golden Bell Products, Inc.	Manhole Lid Silencer	\$308.52
39200 Grainger	Mini Pleat Air Filters	\$370.88
39200 Grainger	Bulkhead Union	\$43.28
39201 Healthy Futures, Inc.	Wellness Program - March 2021	\$1,500.00
39202 Hopkins Technical Products Inc	Magnetic Stirrer	\$771.28
39203 ICMA Membership Renewals	Annual Member Dues - 07/01/2021-06/30/2022	\$1,400.00
39204 IDEXX Distribution, Inc.	2000 Comparator	\$35.54
39204 IDEXX Distribution, Inc.	Gamma Irrad Colilert	\$209.54
39204 IDEXX Distribution, Inc. 39205 Innovative Document Solutions	Coliform E. Coli Copier Maintenance - March 2021	\$265.68 \$138.34
39206 Kaman Industrial Technologies	Radial Ball Bearings	\$19.96
39207 LCS Constructors	Annual Fume Hood Testing	\$800.00
39208 McMaster-Carr Supply Co.	Pipe Cement	\$52.36
39208 McMaster-Carr Supply Co.	Pipe Fitting, Valve, Sledge Handles	\$176.86
39208 McMaster-Carr Supply Co.	Filter Bag Housing	\$521.09
39208 McMaster-Carr Supply Co.	Hickory Sledge Handle	\$25.62
39208 McMaster-Carr Supply Co.	SS Pipe Fitting	\$152.48
39208 McMaster-Carr Supply Co.	Worm Drive Clamp, SS Cotter Pin	\$32.79
39208 McMaster-Carr Supply Co.	SS Pipe Fitting, Valve, Stud Anchor	\$342.74
39208 McMaster-Carr Supply Co.	Eye Wash Station	\$2,465.87 \$3,580.00
39209 NBS Government Finance Group 39210 Northern Safety Co.	Sewer Rate Study - March 2021 Qwik Stiks. Rufflex Gloves	\$3,580.00 \$248.61
39211 Pete's Road Service, Inc.	Dismount and Mount Labor for New Tire	\$553.11
39212 Plumbers Depot Inc.	Repair on OZ 3 Camera	\$203.03
39213 Rudy's Pest Control	Pest Control - 04/05/2021	\$185.00
39214 Sandra Rone	Lateral Replacement Grant Program Refund	\$3,422.50
39215 SC Fuels	Fuel Delivery - 04/02/2021	\$3,870.56
39216 SCAP	Membership Dues - 07/01/2021-06/30/2022	\$5,058.00
39217 SGH Architects Inc	*Lab Building Design	\$8,456.25
39218 Southwest Networks, Inc.	Computer Installations	\$3,871.25
39218 Southwest Networks, Inc.	Additional Phone System Install Labor	\$997.50
39218 Southwest Networks, Inc. 39218 Southwest Networks, Inc.	Guardian BDR Storage - May 2021 Wireless Router	\$699.00 \$401.29
39219 Staples Advantage	Staples Purchases - March 2021	\$2,815.78
39220 The Greater Coachella Valley Chamber of Commerce	Annual Membership Investment	\$760.00
39221 Tops 'N Barricades Inc.	Signs, Barricade, Batteries	\$215.54
39221 Tops 'N Barricades Inc.	Safety Vests	\$108.55
39222 Tritech Software Systems	Remote Support Training - 03/14/2021-03/27/2021	\$525.00
39223 Univar Solutions	Sodium Hypochlorite Delivery 04/07/2021	\$7,137.60
39223 Univar Solutions	Sodium Bisulfite Delivery 04/06/2021	\$5,598.40
39224 USA Blue Book	Pen Motor Assembly	\$210.04
39225 VER Sales, Inc.	EZ Stop Lanyards	\$798.81
39226 YSI Inc 202104131 Time Warner Cable	O-Ring Telephone Service for April 2021	\$81.13 \$1,154.59
202104131 Time Warner Cable 202104131 Time Warner Cable	Section 125 FSA Plan Administration Fees - Apr - Jun 2021	\$1,154.59 \$150.00
202104191 Basic	Shipping Charges for Week Ending 04/17/2021	\$353.49
202104192 UPS	Shipping Charges Week Ending 04/10/2021	\$544.13
202104231 Paychex - Direct Deposit	PR 04/02/2021 - 04/15/2021 PD 04/23/2021	\$71,943.82
202104232 Paychex - Tax	PR 04/02/2021 - 04/15/2021 PD 04/23/2021	\$41,825.42

202104233 Paychex - Garnishment 202104234 CaIPERS 457 202104235 Vantage Point Transfer Agents - ICMA 202104236 MassMutual 202104237 Nationwide Retirement Solution 202104238 Paychex - Fee 202104239 CaIPERS Retirement 202104239 CaIPERS Retirement 202104251 Umpqua Bank PR 04/02/2021 - 04/15/2021 PD 04/23/2021 (BS) PR 04/02/2021 - 04/15/2021 PD 04/23/2021 New Charges for March 2021 \$210.46 \$1,025.00 \$1,520.00 \$1,535.00 \$204.67 \$586.27 \$18,916.45 \$16,167.77

\$586,576.41





#### Valley Sanitary District Board of Directors Meeting April 27, 2021

TO:	Board of Directors
10.	Board of Birootoro

THROUGH: Beverli A. Marshall, General Manager

FROM: Jeanette Juarez, Business Services Manager

# SUBJECT: Monthly Revenue & Expense Report for the Period Ending March 31, 2021

⊠Board Action	□New Budget Approval	□Contract Award
□Board Information	⊠Existing FY Approved Budget	□Closed Session

#### **Executive Summary**

The purpose of this report is to present the monthly revenue and expenses to the Board and the public for the District for the month of March 2021.

#### **Strategic Plan Compliance**

This item complies with VSD Strategic Plan Objective 5: Long-Term Financial Strength.

#### **Fiscal Impact**

There is no fiscal impact from this report.

#### Background

The adopted Comprehensive Budget for Fiscal Year 2020/21 includes \$13.9 million in revenues, \$9.2 million in Operating & Maintenance expenditures, and \$10.4 million in CIP expenditures.

The attached Monthly Income Summary (Attachment A) and Combined Monthly Account Summary (Attachment B) report compares revenues and expenses to the respective line-item budgets. The report identifies current monthly revenues and expenses as well as fiscal year to date (FYTD) values.

Year to Date Summary

- As of March 31, 2021, the District's has collected \$12,538,988 in revenue. The revenues are \$2,114,513 or 9.59% above the YTD budget due to the timing and lump sum payments of the sewer service fees collected.
- As of March 31, 2021, the District has incurred \$5,438,708 in expenditures. The District's expenditures are \$524,246 or 8.79% under the YTD budget.

The Summary of Cash and Investments (Attachment C) report details the changes to the fund balances by fund type.

Fund	Unaudited Fund Balance as of 03/31/21
OPERATING FUND (Fund 11)	\$ 21,883,043
SPECIAL REVENUE FUND (Fund 11 and	1,096,833
Fund 6)	1,090,833
FIDUCIARY FUND (Fund 4)	415,615
CAPITAL IMPROVEMENT FUND (Fund 13)	6,937,586
RESTRICTED CIP FUND (Fund 12)	24,580,248
Total	\$ 54,913,325

#### Recommendation

Staff recommends that the Board receive and file the Revenue and Expense report for the period ending March 2021.

#### Attachments

Attachment A:

- Monthly Income Summary for March 2021 Combined Monthly Account Summary for March 2021 Summary of Cash and Investments for March 2021 Attachment B:
- Attachment C:

## Valley Sanitary District Monthly Income Summary

March 2021 (UNAUDITED)

	Current Month	Fiscal YTD	Annual Projection	% Received	Balance
Revenues					
Sewer Service Chgs-Current	\$38,671	\$11,415,651	\$11,979,000	95 %	\$563,349
Permit & Inspection Fees	\$5,500	\$23,485	\$15,000	157 %	(\$8,485)
Saddles/Disconnect Fees	\$0	\$80	\$0	0 %	(\$80)
Plan Check Fees	\$450	\$7,625	\$10,000	76 %	\$2,375
Other Services	\$0	\$0	\$1,800	0 %	\$1,800
Sale of Surplus Property	\$0	\$15,191	\$0	0 %	(\$15,191)
Taxes - Current Secured	\$0	\$474,172	\$700,000	68 %	\$225,828
Taxes - Current Unsecured	\$0	\$28,986	\$25,000	116 %	(\$3,986)
Taxes - Prior Secured	\$0	\$11,406	\$6,000	190 %	(\$5,406)
Supple Prop. Taxes - Current	\$2,592	\$6,943	\$6,000	116 %	(\$943)
Supple Prop. Taxes - Prior	\$658	\$4,598	\$2,000	230 %	(\$2,598)
Homeowners Tax Relief	\$0	\$3,310	\$6,000	55 %	\$2,690
Interest Income	\$514	(\$23,426)	\$300,000	(8)%	\$323,426
Unrealized gains (losses)	(\$1,066)	(\$4,261)	\$0	0 %	\$4,261
Rebate Income	\$0	\$1,435	\$0	0 %	(\$1,435)
Non-Operating Revenues - Fnd 11	\$0	\$213	\$500	43 %	\$287
Interest Income	\$0	(\$30,887)	\$0	0 %	\$30,887
Connection Fees	\$84,987	\$610,565	\$748,000	82 %	\$137,436
Interest Income	\$0	(\$6,098)	\$100,000	(6)%	\$106,098
Total Revenues	\$132,306	\$12,538,988	\$13,899,300	90 %	\$1,360,313

## Valley Sanitary District Combined Monthly Account Summary

March 2021 (UNAUDITED)

Account Description	Current Month	Fiscal YTD	Annual Budget	% Expended	Balance
Operating Expenses					
Salaries	219,847	2,206,443	2,832,728	78 %	626,285
Callout	207	4,909	16,200	30 %	11,291
Group dental/vision	11,946	35,445	20,466	173 %	(14,979)
Group disability	732	6,642	9,640	69 %	2,998
Group health	34,369	320,885	469,709	68 %	148,824
Group life	523	4,703	7,030	67 %	2,327
Longevity	2,862	26,654	37,900	70 %	11,246
Overtime	2,693	17,468	23,800	73 %	6,332
Payroll taxes	17,926	161,290	216,300	75 %	55,010
Retirement	23,286	212,406	297,400	71 %	84,994
Standby	2,880	28,204	37,500	75 %	9,296
Unemployment	0	(142)	0	0 %	142
Workers comp	3,906	38,323	56,020	68 %	17,697
Certifications	91	3,431	12,810	27 %	9,379
Chemicals	41,912	306,825	427,560	72 %	120,735
Clothing/Safety	1,876	16,491	27,750	59 %	11,259
Comprehensive insurance	25,742	231,170	308,300	75 %	77,130
Contract services	57,873	387,435	704,027	55 %	316,592
County charges	181	19,267	22,000	88 %	2,733
Directors' fees	3,750	33,250	46,500	72 %	13,250
Election	0	0	70,000	0 %	70,000
Electricity	46,539	441,751	607,750	73 %	165,999
Gas/Oil	2,214	23,382	52,000	45 %	28,618
Memberships/Subscriptions	2,460	36,338	41,495	88 %	5,157
Natural gas	424	3,193	6,000	53 %	2,807
Office expense	2,222	12,543	16,000	78 %	3,457
Operating supplies	19,383	145,298	215,200	68 %	69,902
Other expenses	13,509	27,170	107,000	25 %	79,830
Permits & fees	5,845	37,830	93,650	40 %	55,820
Professional/Legal	42,408	131,337	212,750	62 %	81,413
Publications	451	1,485	2,000	74 %	515
Repairs/Maintenance	43,410	391,719	648,120	60 %	256,401
Research & monitoring	2,854	41,068	100,000	41 %	58,932
Small tools	491	6,542	33,500	20 %	26,958
Telephone	1,770	15,777	20,500	77 %	4,723
Trash collection	2,483	21,699	25,500	85 %	3,801
Travel/Mtgs/Ed	8,708	26,672	104,000	26 %	77,328
Water	1,364	13,803	21,500	64 %	7,697
Total Expenses	649,138	5,438,708	7,950,605	68 %	2,511,898

## Valley Sanitary District Combined Monthly Account Summary March 2021 (UNAUDITED)

Account Description	Current Month	Fiscal YTD	Annual Budget	% Expended	Balance
Capital Expenses					
Capital O & M Fund 11	9,659	89,476	179,644	50 %	90,168
Capital Replacement Fund 12	148,379	1,449,766	9,917,318	15 %	8,467,552
Capital Improvement Fund 13	0	4,673	2,599,487	0 %	2,594,814
Total Capital Expenses	158,038	1,543,915	12,696,449	12 %	11,152,534

#### VALLEY SANITARY DISTRICT

SUMMARY OF CASH AND INVESTMENTS

#### FOR THE PERIOD: 03/01/2021 TO 03/31/2021 (UNAUDITED)

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Agenda Item No. _____
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INVESTMENTS

ESTMENTS				
LAIF Fund 4 - Agency Fund				
Beginning Balance (Fund 4)		418,217		
Net Transfer from (to) Fund 11		(2,602)		
Fair Value Factor for quarter ending 06/30/2020		(2,002)		
Interest (Pd quarterly - Int. Rate 0.63%)		0		
Fund 04 Ending Balance	-	0	415,615	
Fund 04 Ending Balance		-	415,015	
LAIF Fund 6 - Wastewater Revenue Refunding Bonds				
Beginning Balance (Fund 6)		2,791		
Net Transfer from (to) Fund 11		0		
Fair Value Factor for quarter ending 06/30/2020		0		
Interest (Pd quarterly - Int. Rate 0.63%)	_	0		
Fund 06 Ending Balance		-	2,791	
LAIF Fund 11 - Operating Fund				
Beginning Balance (Fund 11)		20,399,720		
Net Transfer from (to) Fund 04		2,602		
Net Transfer from (to) Fund 06		2,002		
Net Transfer from (to) Fund 12		148,379		
Net Transfer from (to) Fund 12		(47,101)		
Fund Transfer from (to) LAIF - WF		(1,000,000)		
Fair Value Factor for quarter ending 06/30/2020		(1,000,000) 0		
Interest (Pd quarterly - Int. Rate 0.63%)		0		
Fund 11 Ending Balance	_	0	19,503,600	
		-		
LAIF Fund 12 - Reserve Fund				
Beginning Balance (Fund 12)		24,728,627		
Net Transfer from (to) Fund 11		(148,379)		
Fair Value Factor for quarter ending 06/30/2020		0		
Interest (Pd quarterly - Int. Rate 0.63%)	_	0		
Fund 12 Ending Balance		-	24,580,248	
LAIF Fund 13 - Capital Improvement Fund				
Beginning Balance		6,890,485		
Connection Fees	84,987			
(Disbursements) or Reimbursements	(37,886)			
Net Transfer from (to) Fund 11		47,101		
Fair Value Factor for quarter ending 06/30/2020		0		
Interest (Pd quarterly - Int. Rate 0.63%)		0		
Fund 13 Ending Balance	_		6,937,586	
TOTAL LAIF INVESTMENTS: FUNDS 04, 06, 11, 12 AND 13		-		51,439,83
H IN CHECKING ACCOUNT				
VELLS FARGO - FUND 11				
Beginning Balance		2,398,484		
Deposits		113,530		
Fund Transfer from (to) LAIF (net)		1,000,000		
Disbursements and Payroll		(1,132,571)		
		-	2,379,443	
Wells Fargo Ending Balance				
Wells Fargo Ending Balance				
ALTRUST - FUND 11		1.094.594		
ALTRUST - FUND 11 Beginning Balance		1,094,594 (1.066)		
ALTRUST - FUND 11 Beginning Balance Unrealized Gain / <loss></loss>		(1,066)		
ALTRUST - FUND 11 Beginning Balance Unrealized Gain / <loss> Interest Income</loss>			1.094.047	
ALTRUST - FUND 11 Beginning Balance Unrealized Gain / <loss></loss>		(1,066)	1,094,042	3,473,48

The Board certifies the ability of the District to meet its expenditure requirements for the next six (6) months, as per Government Code 53646(b)(3).

This report is in compliance with the District's Investment Policy under Government Code 53646(b)(2).





#### Valley Sanitary District Board of Directors Meeting April 27, 2021

TO:	Board of Directors
10.	Doard of Directors

FROM: Beverli A. Marshall, General Manager

**SUBJECT:** Adopt the Brand & Image Use Policy

⊠Board Action	□New Budget Approval	□Contract Award
□Board Information	□Existing FY Approved Budget	□Closed Session

#### **Executive Summary**

The purpose of this report is to discuss the Brand & Image Use Policy.

#### **Strategic Plan Compliance**

This item complies with VSD Strategic Plan Objective 4: Increase Community Understanding and Support.

#### **Fiscal Impact**

There is no fiscal impact in adopting this policy.

#### Background

The Strategic Plan, adopted by the Board in April 2020 and reaffirmed by the Board in November, identified outreach as one of the four key areas of focus. The Board asked staff to develop a plan to build a brand for the District and to ensure that the public knows it. The first step in this process was to develop a new logo for the District, which was completed and adopted by the Board on March 24, 2020. Staff implemented the new logo and applied it to various items (vehicles, uniforms, hats, business cards, etc.).

The next step in the rebranding process is to ensure that the VSD brand is used appropriately and reflects positively on the District. With that in mind, staff drafted the attached Brand & Image Use Policy. The purpose of the Policy is to establish and strengthen the VSD brand through a unified message, repetition, and consistency.

This item was discussed at the Operations Committee on March 16 and at the Board meeting on March 23, 2021. The Board requested that staff send out a survey to employees and their families to allow input into the selection of a tagline. After analyzing the responses to the survey, the results were as follows.

Giving Water another chance	1st
Keeping our valley blue	2nd

Reclaiming water one drop at a time Down the drain is our game Your #2 is our #1 priority 3rd Optional Optional

Based on the responses, staff recommends that the Board select *Giving water another chance* as the VSD tagline.

#### Recommendation

Staff recommends that the Board adopt the Brand & Image Use Policy.

#### Attachments

Attachment A: VSD Brand & Image Use Policy



Adopted: \_\_\_\_\_/2020

#### I. PURPOSE

The purpose of this policy is to establish and strengthen the VSD brand through unified messaging, repetition, and consistency.

#### II. POLICY

The VSD brand is more than just its logo. It is the perception of the district, its strengths, differentiators, and everything that encompasses how it is described. Ultimately the brand is defined by residents, business owners, and visitors and how they perceive these elements working together. While VSD cannot completely control everyone's opinion, this Policy ensures a greater level of communication success by staying true to these elements to actively influence VSD's reputation.

#### **III. REQUIREMENTS**

1. Tagline

Taglines are the cornerstone of a brand and become the main theme of the brand's mission. Taglines differentiate one brand from the others. It should capture the attention of an audience and start a conversation. VSD has adopted the following tagline.

#### **Giving Water Another Chance**

2. Logo

The adopted logo provides an image that is easily identifiable as VSD. This image is to be used within the established standards and for official VSD business purposes only.

- a. Size: Logo size is important when applying the image to a variety of media. The minimum size is .75" x .75" to ensure legibility and impact.
- b. Use: All collateral materials should include an approved version of the VSD logo. Keeping a consistent look or identity will prevent any confusion among the audience.

Valley Sanitary District Brand & Image Policy Page 2

- c. Color: The VSD brand should always appear with the following approved colors: PMS 364, PMS 298, Pantone 7483C, or Pantone 2995C. Make sure that the colors appear accurately across different types of media and paper as well as on digitally distributed materials. Please note that the colors shown in this brand book may not match the Pantone<sup>®</sup> Color Standards.
- 3. Mascot

The tardigrade (water bear) mascot is an approved VSD image. It can be used on all collateral materials, website, and vehicles but should not be used in lieu of the official VSD logo on official documents.

4. Fonts

Euphemia is the approved font for the VSD logo, tag line, and headlines. Arial is the approved font for general text and content. However, Gisha or other sans serif fonts may be used instead for artistic purposes, such as newsletters, marketing, and collateral material. At no time shall a font be used for printed materials that is less than 12 points in size.

Euphemia (Use in VSD logo, tagline, and headlines) a b c d e f g h i j k l m n o p q r s t u v w x y z A B C D E F G H I J K L M N O P Q R S T U V W X Y Z 1 2 3 4 5 6 7 8 9 0

Arial (Preferred font for use in printed materials) a b c d e f g h i j k l m n o p q r s t u v w x y z A B C D E F G H I J K L M N O P Q R S T U V W X Y Z 1 2 3 4 5 6 7 8 9 0

Gisha (Alternate font for general text and content) a b c d e f g h i j k l m n o p q r s t u v w x y z A B C D E F G H I J K L M N O P Q R S T U V W X Y Z 1 2 3 4 5 6 7 8 9 0